



Marko Bulatovic

Senior Brand & Graphic Designer

500+
clients

5
companies

8+
years of experience

📍 Based in Europe, Montenegro 🌐 www.markob.me

About

Senior Brand & Graphic Designer with over 8 years of professional experience (since 2017), working with international agencies, startups, and established businesses. Delivered strategic visual identities, branding systems, and marketing design solutions for 500+ clients worldwide.

Strong background in brand identity design, logo & visual systems, brand guidelines, and marketing & print design, with a focus on consistency, clarity, and long-term brand value. Experienced in collaborating with marketing teams, developers, and stakeholders in fully remote environments, while independently managing projects from concept to final delivery.

Skills

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe XD

Figma

WebFlow

I use AI tools as a design assistant to support ideation, accelerate workflows, and improve efficiency—while keeping all creative and strategic decisions human-driven. Known for clean, modern design, strong communication, and reliable on-time delivery.

Experience

Upwork Professional Career

2017 ~

Created logos, marketing assets, and digital content while managing projects independently and maintaining clear communication with clients.

Caspian Services

📍 California, USA

2019–2025 *Remote, Part-time Job*

Designed brand visuals, promotional materials, and digital assets while collaborating with teams to ensure consistent visual communication.

Cognosco Noor

📍 Canada

2020–2021 *Part-time Job*

Produced logo systems, marketing & social media designs, and branded assets while aligning visuals with established brand guidelines.

Pedl Digitl

📍 London, UK

2021–2024 *Part-time Job*

Created website layouts, user interfaces, and brand visuals in Figma and Adobe XD while aligning design decisions with brand identity.

Takumi Agency

📍 Tallinn, Estonia

2025–2026 *Part-time Job*

Produced website interfaces, digital assets, and selected print materials while maintaining visual consistency and high-quality standards.

Meliusly

📍 Delaver, USA

2025–2026 *Part-time Job*

Developed product listings, main images, and A+ content while ensuring strong branding and conversion-focused presentation.